RSA

SOLUTION BRIEF

Identity and Access Management in the Cloud

Proceed at your own pace

You need identity and access management that provides the capabilities and flexibility to proceed to the cloud on your terms and at your own pace.

As organizations move more applications and operations to the cloud, it's critical to secure access to those resources—and to do so in a way that provides the capabilities and flexibility to proceed to the cloud on your terms and at your own pace. That's why you need identity and access management that provides reliable performance, flexible choices and adaptive authentication to support your organization's cloud journey. Here's what to look for as you consider authentication and other IAM capabilities in the cloud.

Rock-solid reliability you don't have to think twice about

You need authentication that works all the time, every time, to keep people connected and productive in the cloud. That means technology with documented high availability, and more ways to stay connected—including having options for other ways to stay connected to the cloud if internet connectivity is disrupted.

Flexible choices for connecting to the cloud

Today, your organization's workforce is connecting from many places beyond the traditional secure network perimeter, using a variety of devices and platforms. You want to make it equally easy to authenticate whether someone is using a corporate-issued laptop or personal device. And you want a broad range of modern authentication methods available to accommodate both the organization's and the user's preferences and circumstances.

Adaptive authentication for secure yet convenient access

Securing resources while making them easy for users to access is as important in the cloud as it is anywhere. Be sure you have a way to lower the bar when access risk is low, and raise it when a user or device poses a higher risk. Look for multi-factor authentication that adapts based on risk, stepping up to another factor of authentication only if behavior analytics and other advanced capabilities indicate the risk warrants it.

OWN YOUR IDENTITY.

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RSA: Everything you need for identity and access management in the cloud

With RSA, you get the reliable performance, flexible choices and adaptive approach to authentication you need to secure access to resources in the cloud, with:

- **99.95% availability**, coupled with a unique on-prem failover authentication capability that enables on-premises deployments to seamlessly pick up access if internet connectivity is interrupted
- **Technology integrations** designed and thoroughly tested for interoperability, making it easy to enhance authentication in cloud environments for everything from business collaboration to services management
- **ID Plus flexible plans** that easily and seamlessly extend on-premises capabilities to the cloud over time, at your pace—based on your cloud strategy
- **Multi-factor authentication options in the cloud** tailored to user environments, user/device risk profiles, and organizational preferences – including biometrics, one-time password (OTP), push to approve and passwordless authentication
- **Risk-based authentication** that steps up authentication only when access risk warrants it, based on advanced analysis of user and device behaviors
- **Identity and access management for cloud** that makes it easy for admins to ensure appropriate levels of access, with visibility into access across blended cloud and on-premises deployments

Learn more about how RSA identity and access management supports you wherever you're going on your cloud journey.

About RSA

RSA provides trusted identity and access management for 12,000 organizations around the world, managing 25 million enterprise identities and providing secure, convenient access to millions of users. RSA empowers organizations to thrive in a digital world, with complete capabilities for modern authentication, lifecycle management and identity governance. Whether in the cloud or on-premises, RSA connects people with the digital resources they depend on everywhere they live, work and play. For more information, go to RSA.com.

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